

CASULA POWERHOUSE ARTS CENTRE ARTIST CALLOUT - FAQ SHEET

Here are some of the usual questions that are asked and our responses.

If you have further questions about filling out the form please contact Casula Powerhouse via email reception@casulapowerhouse.com after Monday 23/3/2020. Please include that it is about the artist callout and include your phone number.

Please note: We are not able to hear about your proposals or ideas until you have completed the call-out form. **Interview/pitch times will be allocated after the close date (31 March 2020).**

QUESTION 1. What happens after I complete the form?

Once the form is successfully submitted and you have received a confirmation email, you will hear from Casula Powerhouse after the closing date. We will organise a time to meet you and discuss your ideas.

QUESTION 2. How long is the discussion?

The discussion will last for 10 minutes, 5 minutes to present your ideas and 5 minutes of discussion.

QUESTION 3. Why is it only 10 minutes, I have a lot of ideas?

We had over 100 responses to our exhibition callout in 2018 and are expecting more this time (with multiple art forms) and so can only offer a short initial time for discussion.

If you have a lot of ideas, we suggest that you present to us the main themes, concepts in your work or the ideas that are most important to you now.

QUESTION 4. Who will I be presenting to?

This depends on which artform or medium you choose. There are a number of creative producers on staff at Casula Powerhouse and the most relevant to the artform you choose will be part of the discussion. There will be at least two staff members in the discussion with you.

QUESTION 5. Which art form or medium do I tick?

We want to ensure that you are speaking with the right staff members at Casula Powerhouse when you have the opportunity to discuss your ideas. If your ideas cross over to a few mediums we will ensure that several staff are there.

QUESTION 6. What do I bring to the discussion?

You are welcome to bring a USB or other examples of your work. You have the opportunity to attach a CV (about your art form achievement) and images of your work to this form but if that is difficult bring hard copies or a couple of (small) examples of your work.

CASULA POWERHOUSE ARTS CENTRE ARTIST CALLOUT - FAQ SHEET

QUESTION 7. Do I need to live in Western Sydney or Liverpool to be eligible?

You don't need to live in Western Sydney to be part of this call-out or discussion. Casula Powerhouse does aim to present works that are relevant to Western Sydney or that tell relevant local stories and present local artists.

QUESTION 8. Why do you need to know about prior experience or length of experience?

It is unlikely that an artist with limited experience will be given a major commission or solo exhibition- we need to know if you are an established or an emerging artist.

Many of the artists who proposed ideas to us in 2018 were given opportunities to be part of group exhibitions or performances at smaller events.

QUESTION 9. What examples of my work should I provide?

We are looking to see the quality of work, or work that helps us to better understand the themes that you want to discuss or work that is an example of what you want to present.

QUESTION 10. What is a CV, what information do you need?

The CV (Curriculum Vitae) needs to list the times that you have presented your work. It does not need to include work experience that is not relevant to your arts experience.

National Association for Visual Arts has some good tips for CV's if you are a member – see <https://visualarts.net.au/guides/2014/writing-artist-cv/>

Here are some other links that could help with the information you wish to provide:

<https://www.artquest.org.uk/how-to-articles/artist-cv/>

<https://flyingarts.org.au/resources/resources-for-artists-artswokers/how-to-write-an-artist-cv/>

QUESTION 11. I don't really have much experience –should I apply

We are happy to speak with local artists about what they are hoping to do with their arts practice and just to see what work you are creating.

We also run workshops for artist development - so tell us what you need us to provide.

CASULA POWERHOUSE ARTS CENTRE ARTIST CALLOUT - FAQ SHEET

QUESTION 12. Do I have to pitch a whole exhibition idea, or can I just show ideas I have for future projects?

You can do both! We are interested in hearing about the creative work and your ideas that are big and small in relation to art exhibitions and performances.

Some examples of projects that eventuated from our 2018 artist callout include:

Looking Here, Looking North was proposed as a group exhibition

<http://www.casulapowerhouse.com/whats-on/exhibitions2/2019-exhibitions/looking-here-looking-north>

Everyday Madonna featured works by a range of artists who proposed their individual practices. After seeing connections between their difference pitches, the Curatorial team curated these artists together for this exhibition.

<http://www.casulapowerhouse.com/whats-on/exhibitions2/2019-exhibitions/everyday-madonna>

CPAC LIVE is a regular live music event that programs music acts who have pitched themselves through a live callout process in 2019.

<http://www.casulapowerhouse.com/whats-on/music/2019-music/cpac-live2>